The Best AI Initiatives Don't Start with Platforms

They Start with People

Team Buy-In

AI success begins with clear value propositions and commitment.

User Engagement

Prioritize helping people. Without immediate value, even the best tech struggles to gain adoption or deliver lasting impact.

Human-Centered Approach

Trust, transparency, and training makes the difference between success and failure.

ⓘ **I specialize in fractional product management and AI strategy** with a focus on people-first implementation. Ready to move forward with AI in a human-centered way?

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Start the Conversation

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